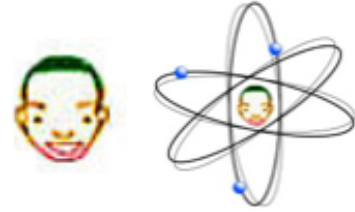
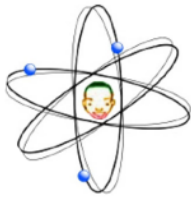


IMAGINATION TECHNOLOGY



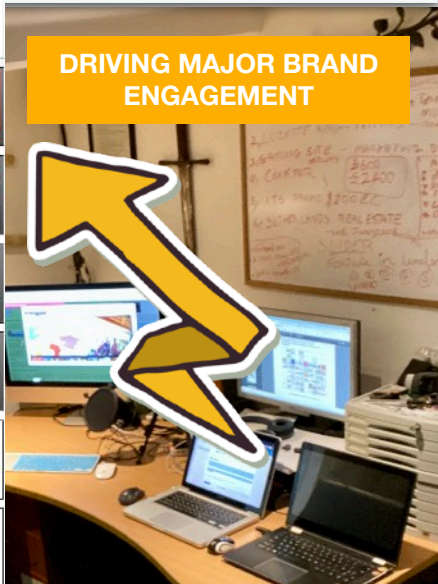
Minutes from the Heart of Central London

Daniel Mason BSc (Hons) CEng
PHP/MySQL Developer, Video Editor, Social Media Developer and Consultant at JaySoftware Ltd



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			JaySoftware Ltd Delivering great projects for great brands for over 7 years.		

DRIVING MAJOR BRAND ENGAGEMENT



- SOFTWARE
- MARKETING
- VIDEO ADS
- SOCIAL APPS

File and Job Management Systems

Our work featured in:
The Observer,
Guardian,
Dailymail.co.uk,
Sunday Times,
Three UK billboard campaign,
New Delhi Guardian,
New Media Age Magazine,
The Mail Online,
Seventy Seven PR,
New Media Age Magazine,
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INNOVATIVE THINKING August 2012

Our sister company

Register with UMBE on Facebook
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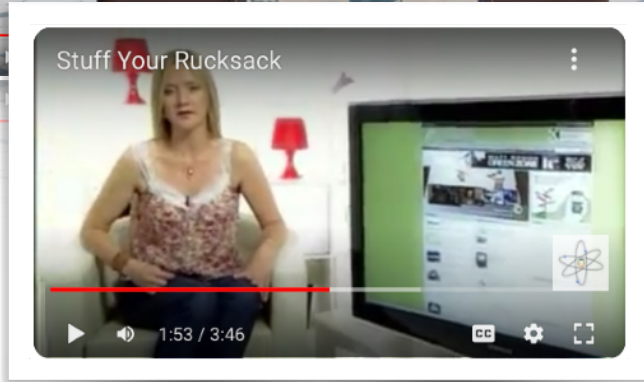
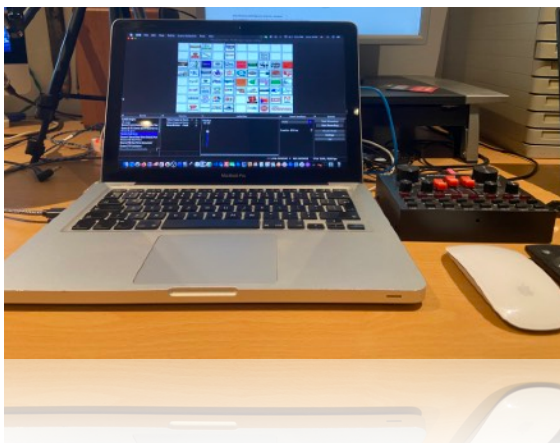


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Green-screen: Ready to bring your ideas to life with Final Cut Pro X Chroma Key and Photoshop? If you can dream it, we can make it happen.



In the Shot (ITS): Converting Leads for Your Products or Services

WHAT?

Convert visitors into targeted leads using a variety of software tools and incentives, including video funnels, user personalisation, offers, points-based loyalty programs, content curation, real-time competitions, and more, to generate interest that ultimately leads to sales.



HOW?

ITS offers a wide range of features and benefits, both free and paid, developed from over a decade of experience in major brand marketing. These tools are designed to position you far ahead of your competitors and can be tailored to meet your brand marketing needs. Learn more here: ITS Features: <https://bit.ly/itsfeatures>

QR CODE:



KEY GENERATORS

Our customer base for B2B leads includes:

- Networking
- YouTube
- Developing existing and targeted lists using video funnels
- Social group segmentation
- Direct marketing through email, live broadcasting events, live chat, calendar bookings, etc., via ITS.
- Trending topics (videos, News feed (RSS), etc.)
- Ads (Own ads and AdSense)
- Search marketing (sign-up hooks)
- Service (meta visibility, brand awareness)
- Search engine creation



3-STEP PITCHING PROCESS

1. **ITS MEMBER:** Invite the client to pitch (FREE, no obligation).
 - Identify the potential customer's business challenges and explain how we can increase their awareness, ultimately leading to increased sales.
 - Inform the potential client about what you do and how it's done. Provide a QR Code or direct link: ITS Features <https://bit.ly/itsfeatures> to showcase a wide range of benefits (Selectable by ADMIN ONLY on ITS when inviting the user to join ITS).
 - Collect details (name, email, telephone number, country, website address, and social media handles).
 - Utilise scheduled posts, marketing videos, and ads from ITS, along with methods mentioned in KEY GENERATORS above.
2. **ADMIN ONLY:** Automate the pitch using customised input from the customer for a demo.
3. **ADMIN ONLY:** Gather feedback and secure a contract agreement or opt for a Pay-As-You-Go arrangement for converted leads.

ITS MEMBER acts as an affiliate using our tools to drive ROI for our customers. You'll share between 20% to 40% of the profits for all future client financial transactions with us.